




EVENTS,
DESIGN,
BRANDING,
PRODUCTION

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We always strive to
achieve excellence and
professionalism.

WWW.IRONTREE-SA.COM





ABOUT US

We always strive to achieve excellence and professionalism.

Our company demonstrated its worth in the Saudi market by successfully completing all of the tasks that were given to us, which improved our reputation and the trust that clients had in our offerings.

Our company, IRON TREE, consistently sets itself apart in the market by creating and utilizing innovative techniques found in the Planning, preparing and organizing conferences and events industry to complete projects in a contemporary manner that satisfy the client and provide luxury, which is our goal that we constantly strive for.



WHO ARE WE?

Towards a better future for the Kingdom

OUR VISION

To lead the Kingdom of Saudi Arabia in our field by delivering top-notch services in our projects, we also aim that our company will be a model for all types of high-quality, specialized services.

OUR MISSION

In order to ensure our customers' satisfaction, IRON TREE works tirelessly to provide excellent and reputable services. Our core principle is to always prioritize quality.

WWW.IRONTREE-SA.COM



Up to..

12K

Happy Clients

Up to..

512

Companies

Up to..

270

Certified Events



ACHIEVEMENTS

How do we achieve our goals?



Achieve Client Satisfaction

We seek everything that achieves complete customer satisfaction with the service, which makes him want to work with us later on in all his events.



Positive, Successful Ideas

Gather all the positive, successful ideas and get rid of all the negative ones in order to achieve the highest quality of work execution and reach professionalism.



Highest Quality

Relying on effective communication with both the client and the public and using appropriate means that enable us to achieve the highest levels of quality.

ADVERTISING CATEGORIES

We stands out as a beacon of excellence, driven by an unwavering commitment to quality, fully managed services.

HIGH QUALITY SERVICES

DESIGNING

Graphic, 2D, 3D, motion and more..

OUTDOOR SIGNAGE

3D letters or boards, with or without LED, and more..

HQ PRINTING

All types of printing CMYK Roland machine and UV printing (vinyls, stickers, reflective, glossy or Matt)

APPS & WEBSITE

Apps & Website creation and programming

INDOOR SIGNAGE'S

on wall or ceiling hanging or stand alone, and more..

HOARDING SIGNBOARDS

A to Z starting from designing to the installation including the concrete and civil works

MARKETING SOLUTIONS

Marketing solutions and ads campaigns (social media Snapchat, instagram, X, facebook)

SOFTWARE & IT SOLUTIONS

Accounting, inventory and more..



WHAT WE DO?

We always strive to achieve excellence and professionalism.



EVENTS

FROM CONCEPT TO
EXECUTION

We create experiences for every occasion, corporate or personal, managing every detail from idea to flawless delivery

EXHIBITIONS & TRADE SHOWS

Full booth design, fabrication, and logistics:

- Entertainment & Performances – live shows, MCs, music, cultural acts.
- Catering & F&B Coordination .

Full service, from menu design to execution:

- Photography & Videography – professional coverage, highlight reels, live streaming.
- Decor & Styling .

Foral arrangements, themed setups, ambiance design:

- Product Launches – creative concepts, reveals, and media coverage.
- Corporate Events – conferences, seminars, shareholder meetings.
- VIP & Protocol Management – private transport, VIP hospitality, airport pickups.
- Newborn celebrations, Birthday, parties, Graduations, Themed entertainment & activities for kids and adults
- Private & Social Events.



DESIGN

TURNING IDEAS
INTO VISUALS

Our creative team transforms concepts into stunning visuals for any purpose - print, digital, or spatial - using a wide range of design capabilities.

VISUAL & GRAPHIC DESIGN

- 2D Graphic Design – posters, brochures, banners, stationery.
- 3D Concept Design – event setups, booths, stage layouts, realistic renders for approval.
- Logo & Brand Identity Creation – modern, timeless, and impactful.
- Infographic Design – clear, engaging visual storytelling.
- Motion Graphics – animated intros, social media reels, promo videos.
- Digital & Social Media Creatives – ads, posts, stories, and campaigns.
- Illustration & Custom Artwork – tailored for branding or events.

Spatial & Experiential Design:

- Stage & event space layouts – optimized for audience flow and aesthetics.
- Interior & exterior design for events – themed, functional, brand-aligned.
- Custom booth & installation design – innovative structures and experiences.
- Lighting & ambiance planning – mood creation for maximum impact.
- Brand experience zones – immersive thematic areas for interaction.





BRANDING

BUILDING IDENTITIES
THAT LAST

We craft brands that connect emotionally and visually, ensuring every touchpoint communicates your message with clarity and style.

BRAND IDENTITY & STRATEGY

- Brand strategy & positioning – defining voice, values, and direction.
- Logo design & brand identity – impactful, scalable visuals.
- Brand guidelines – rules for consistent use across all media.
- Naming & tagline creation – memorable and meaningful.

BRAND EXPRESSION & COMMUNICATION

- Marketing campaign concepts – creative ideas for maximum impact.
- Social media branding – profile optimization, post templates, campaigns.
- Corporate stationery & collateral – business cards, letterheads, envelopes.
- Infographic & content design – visually explain your story.

BRAND ACTIVATION & PROMOTION

- Launch events & activations – physical and digital experiences.
- Promotional giveaways & merchandise – design, sourcing, and branding.
- Branded installations – photo walls, props, display units.
- Indoor & outdoor signage – Vehicle branding.



PRODUCTION | MAKING IT REAL!

We bring concepts to life with precision, craftsmanship, and reliable execution — from small-scale props to massive event setups.

FABRICATION & BUILD

- Custom booths, stages & structures – wood, metal, acrylic, and mixed materials.
- Large-format printing – banners, backdrops, vinyl wraps, floor graphics.
- Custom props & sculptures – thematic builds for events or promotions.
- Carpentry & joinery – functional and decorative builds.

INSTALLATION & EVENT EXECUTION

- On-site setup & dismantling – efficient and on-time delivery.
- Event décor installation – balloons, flowers, themed setups.
- Brand wall & vinyl branding – high-quality application for any surface.
- Logistics & transport – safe handling of all production elements.

TECHNICAL PRODUCTION

- LED & digital screens – supply, installation, and content management.
- Lighting systems – stage lighting, architectural lighting, mood lighting.
- Sound & AV equipment – audio, projection, and special effects.
- Stage construction & rigging – safe, certified installation.

CONTENT PRODUCTION

- Photography & videography – corporate, event, and product shoots.
- Motion graphics & animations – promo videos, LED screen content.
- Editing & post-production – cinematic cuts, sound design, visual effects.



OUR WORKS

HIGH QUALITY ACHIEVEMENTS



ADVERTISING:

1. INDOOR WORKS:









ADVERTISING:

2. OUTDOOR WORKS:







ADVERTISING:

3. SAFETY SIGNAGE'S



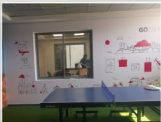
ADVERTISING:

4. DIRECTIONAL SIGNAGE'S

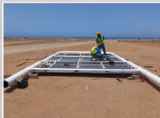
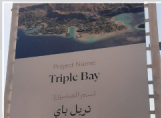


HOARDING WALLS:

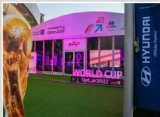


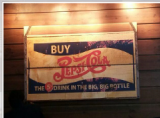


ROAD'S & PROJECT'S SILGNBOARDS:



BRANDING AND PRINTING:















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